

Company name:

Marico Ltd.

Domain:

FMCG

Problem area:

Digitize the lab notebook.

Problem Definition:

Today the lab data is maintained in different disparate sources, we want to: 1. Integrate all research hypotheses, experimental setup, data, calculations, and early analysis

2. To cover scientists based in our R&D center – whose primary role is in product formulation

3. And cover scientists based in our production facilities – whose primary role is sample test postproduction

4. We also have some scientists based in our 3rd party packaging and filling facilities – who conduct tests on finished goods in case of consumer complaints

Expected Solution:

Our ask is for a solution which ideally caters to FMCG industry, which is easy to implement (SAAS) and manage. We want to choose a solution that we can ideally use out of the box.